MARC MARSICO   GRAPHIC DESIGNER

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PORTFOLIO
 http://onedaycopy.com/mm

OBJECTIVE
 To design interactive experiences that informs and inspires.

EDUCATION
Santa Monica College
Santa Monica, CA 1997-99
Supplemental general education and fine art courses

Academy of Art University
San Francisco, CA 1999-2003
BFA Digital Arts & Communications

SOFTWARE/SKILLS
Adobe Software
Photoshop
Dreamweaver
Illustrator
Flash
Indesign
Premiere
After Effect
Audition
Web
HTML programming
Javascript / jQuery / Ajax
Wordpress
Shopify
Magento
Yahoo E-commerce Solutions
Multi-track Audio/Video Production
Web Streaming
Microsoft Office
FTP Programs
Customer/Technical Support
Hardware Installation
Digital Photography
System Maintenance
Proficient in Mac & PC

References available upon request

EXPERIENCE
Bazic Products
Graphic Designer and Webmaster
El Monte, CA - 7/14 – Present
I designed, programmed and published Bazic Products 2 websites. The company site: bazicproducts.com and their e-commerce site: bazicstore.com. I designed their 1300+ products printed catalog. I take product shots of all new items then add them to the two websites and the print catalog. I'm responsible for all of the office stationery items such as employee business cards and letterheads. I work with the marketing team to create mailers and promotional content.

Copyland
Web Design and Desktop Publishing
West Los Angeles, CA - 4/10 – 7/14
I managed all web design services for clients. Designer, programmer and webmaster for company site, onedaycopy.com. I develop internal micro sites where a Copyland business clients can access and customize print material such as employee business cards, letterheads and other marketing content. The client can then submit the file(s) to Copyland and order prints. Payment and shipping options are all set up. All websites developed using FreeFlow™ Web Services. I Create and publish Cross Media Marketing content and mailers with XMPie/SQL server web services. I also provide desktop publishing services for clients & walk in customers.

CyberDefenders.com
Contract Designer
Downtown Los Angeles, CA - 07/09 - 10/09
User Interface design & construction, shopping cart UI design and promotional marketing

Hypercel Corporation
Senior Designer
Santa Clarita, CA - 09/08 -05/09
I supervised design for all web sites in conjunction with the developers, created promotional print designs, product photography, packaging design (blister/cardboard) and promotional/affiliate marketing content (B to B mailers).

West Coast Productions
Senior Designer
Chatsworth, CA - 06/07 – 05/08
Supervised design and primary programming for all web sites in conjunction with the developers Offered creative support with print design products Created multimedia presentations for corporate trade shows Designed box covers, menus and disc art for various DVDs and DVD samplers Implemented promotional marketing by creating mailers, flyers, posters, postcards and t-shirts.

Video Bliss Inc
Senior Designer
Culver City, CA - 09/05 – 04/07
Provided all web, print and promotional design services, collaborated with marketing director to create DVD packaging. Worked with affiliate companies to promote content. I updated and modified company websites.

Rent Reporters
Web Designer
Pasadena, CA - 05/05 – 08/05
Offered temporary support in creating web pages for Rent Reporter clients while the in house designer was on leave.

Stephen Hicks Photography
Web Designer Los Angeles, CA - 09/04 – 05/05
Assisted in designing multi-media marketing tools for the web master's utilization Updated and modified visual elements for company website Researched competitive marketing techniques and web statistics.

Veracast Communications. Inc
Webcast Production San Francisco, CA - 07/99 – 12/01
Created all visual elements for conference web sites, streamed & archived video webcasts for client conferences, assisted conference presenters with on-location client tech support, managed new employee training, on-call tech support for client and their customers.